*A Year of Impact*

# 2020

ANNUAL REPORT

## The Life of a Single Mom™

*Where No Single Mom Walks Alone*

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# MESSAGE FROM OUR FOUNDER

## JENNIFER MAGGIO

*Chief Executive Officer*
*Founder, The Life of a Single Mom*

2020 has come and gone and what a whirlwind of a year it was! All will agree that it was the year of the pivot. Businesses, families, and individuals who were successful in 2020 were those who quickly assessed the needs presented before them and explored creative ways to meet those needs of all involved. The Life of a Single Mom was no different. The launch of 2020 was met with great anticipation, as we had recently expanded our employment team, relocated to a new office space, and had several events on the calendar. As the pandemic presented a much bigger problem for businesses than most would have likely anticipated, The Life of a Single Mom went to work. We went to work for our employees, offering extensive counseling and respite services to ensure employee morale stayed high, while safely transitioning to a work-from-home model in the early stages of the pandemic. Further, we went to work for our single mom clients, including a very aggressive and swift approach to meet their needs with thousands served in the first 90 days alone.

In the coming pages, you'll learn about the many services we offered both immediately following the first wave of the pandemic, but also in the many months that passed. You'll also learn how our team used this transition time to create the organization's strongest infrastructure to-date. As I sit here and reflect on the accomplishments of our TLSM family, I can't help but beam with pride. Each donor. Each staff member. Each volunteer. The resilience of the team is the backbone of our organization. I have no doubt that we are closer than ever before to our mission of seeing no single mom walk alone. 2021 embarks upon a year-long celebration for the organization, as we will hit a major milestone of ten years in existence! With over 627,000 single mothers served (so far), it gives me great joy to think of the mothers and children who have benefited from an idea birthed in a living room over a decade ago. I'm thankful for where we've been, but I cannot wait to see where we're headed. Join us in the fight.

Sincerely,

Jennifer Maggio, *Chief Executive Officer*

# COVID RELIEF RAPID RESPONSE

### RESPONDING TO SINGLE MOMS IN CRISIS

*Meeting Financial, Emotional, and Physical Needs*

While the pandemic has proven widespread and its arm of impact far-reaching among many demographics, it is evident that single mothers were among some of the hardest hit with long-term financial impact. Many single mother homes already represent grave financial vulnerability and experiencing loss of even one paycheck can be just enough to throw them into a financial whirlwind that can take months or even years to recover from. The reality of job furloughs meant single mothers and their children were going to need immediate financial relief to stay afloat. This, along with school disruption and social isolation, only intensified the needs of our families, making rapid service response critical.

TLSM had a game plan within 48 hours of government shut-down, including creative ways to meet the needs of our clients and reach new single mom clients, while ensuring the safety of all involved. Demand for our services increased 300% over the course of 2020. Thanks to our many COVID-response partners, including the Capital Area United Way, Stand Together Foundation, Blue Cross and Blue Shield of Louisiana Foundation, Louisiana Healthcare Connections, ExxonMobil, Union Home Mortgage Foundation, Versona Accessories, Junior League of Baton Rouge, and many anonymous and personal donors, we were able to meet this increased demand, reaching a total of 221,000 single mothers across all 50 states with a variety of services.

*Within the first 60 days of COVID shut-down:*

- 150 emergency cash vouchers issued to single mothers in $500 increments totaling $75,000
- 200 restaurant gift cards issued to provide emergency food access
- Conducted 8-Week online training workshop to single mom support group leaders on effective virtual ministry
- Conducted 8-Week online support group for single mothers to provide connection during isolation
- Distributed online eBook *"25 Ways Every Single Mothers Can Survive COVID"* with 56,000+ hits to our website in first 60 days

25 Ways A Single Mom Can Survive Self-Quarantine During COVID-19

The Single Mom and Self-Quarantine during COVID-19.

For those of you who are part of the regular Life of a Single Mom family, you know that we've already given thousands of dollars in financial support to single mothers during this time and provided emergency assistance such as diapers, restaurant gift cards, and free counseling, all while continuing to walk with our single mom support group leaders across the country. We continue to meet together as a staff each week via video and pray over the needs of single mothers and those who faithfully serve single mothers in their communities.

We know that the uncertainty of the coronavirus has created challenges among your families, including many schools and child care facilities being shut down, jobs being lost, hours being reduced at work, and even separation and loss of

# CONTINUED EFFORTS THROUGHOUT THE YEAR

*Our service efforts to single moms in need include:*

- Single Mom Drive-Thru Produce Distribution to 311 mothers
- Crisis case management to 124 single moms
- Curriculum shipments to 25 single mothers for remote learning
- $15,000 in child care costs paid for working single mothers during COVID
- $10,000 in other emergency costs, including transportation, housing, and utilities.
- $1000s in diapers, new clothes, shoes, toiletries, and organic face masks

*We are thankful to the partners who made this happen, including ExxonMobil, Versona Accessories, Knours, Junior League of Baton Rouge, Blue Cross and Blue Shield of Louisiana Foundation, Capital Area United Way, Office of Mayor-President Sharon Broome, and Stand Together Foundation*

COVID relief efforts included both immediate and longer term responses. Within 90 days of COVID shut-down, TLSM and its partners issued 150 emergency cash vouchers at $500 each to assist with housing, childcare, and food needs. Further, we partnered with ExxonMobil and the Office of Mayor-President Sharon Weston Broome to provide 200 restaurant gift cards to single mothers and their children. We were able to host a single mother drive-thru in partnership with Capital Area United Way for over 300 mothers to receive 25-lb boxes of fresh produce, gift cards from Walmart and Raising Canes, new clothes from Versona Accessories, and so much more.

We continued relief efforts by distributing hundreds of pounds of diapers provided by Junior League of Baton Rouge and additional financial support from Blue Cross and Blue Shield of Louisiana Foundation for housing, licensed counseling, and childcare needs. In early May 2020, we began to look at our online presence to engage isolated single mothers who may be vulnerable to depression and higher levels of stress, and who may lack effective coping mechanisms. This led to the development of 3 major campaigns: An 8-week Ministry Leader Training, 8-week Single Mom Support Group, and creation of the *25 Ways a Single Mom Can Survive COVID* eBook.

Additional relief efforts included life-mapping and case management for impacted mothers, distribution of licensed counseling hours, distribution of curriculum via mail, and enrollment into Single Mom University at no cost to participants.

# SUPPORT GROUPS

## DEVELOPING COMMUNITY

*Adapting and Offering Hope Virtually*

Since inception, TLSM has existed to see that no single mom walks alone. Despite the challenges of 2020, that mission did not change. Now, more than ever before, our single mom support group network has proven to be an invaluable part of a single mother's success. In 2020, we worked with churches and communities throughout the United States to launch a whopping 188 new single mom support groups! That represents an organizational record! Beyond the launch of new groups, we also worked to support the group leaders who already served single mothers by conducting 942 phone consultations over the course of the twelve-month period.

Having worked with over 1,600 churches throughout the U.S., while the structure of each group was unique to its community, one thing remained certain. The need for single mothers to connect to one another is critical and life-saving. We are proud to partner with so many churches, prisons, corporations, and nonprofits to bring real-time conversation, mentoring, education, and connection into the lives of thousands of single mothers each year. Today, the goal is and forever will be – No Single Mom Walks Alone!

## OUR IMPACT *in 2020:*

**188** New single mom support groups formed in 2020

**942** Coaching calls with existing single mom group leaders

**21,532** New single moms were connected to a support group in their area

**10** Pastor & community leader trainings were conducted around the U.S.

**12,300** Attended online #NoSingleMomWalksAlone events in 2020

# SINGLE MOM UNIVERSITY PROVES BIG VALUE

Single Mom University (SMU) offers online life skills education in the areas that moms often struggle with the most. This unique platform offers more than 150 courses in the areas of parenting, finances, health & wellness, and leadership. These courses are self-selected by the user and can be accessed day or night. What's even better is this is a self-paced curriculum, giving single mothers up to one year to complete courses. Each course is trademarked and taught by a nationally-recognized instructor in a practical way that focuses heavily on life application. No course length can exceed 15 minutes, ensuring that even the busiest of moms can achieve her goal of graduation.

A key feature of Single Mom University is its online community chat forum. This forum is exclusive to existing and enrolled SMU students only, giving students the ability to ask questions, offer feedback, and engage with other virtual learners. This feature became a heavily-used component of the program over the course of 2020, as we saw more students engaged in dialogue with other students. We also saw a record number of graduates in 2020, writing meaningful and thought-provoking graduation essays on what the platform has meant to them.

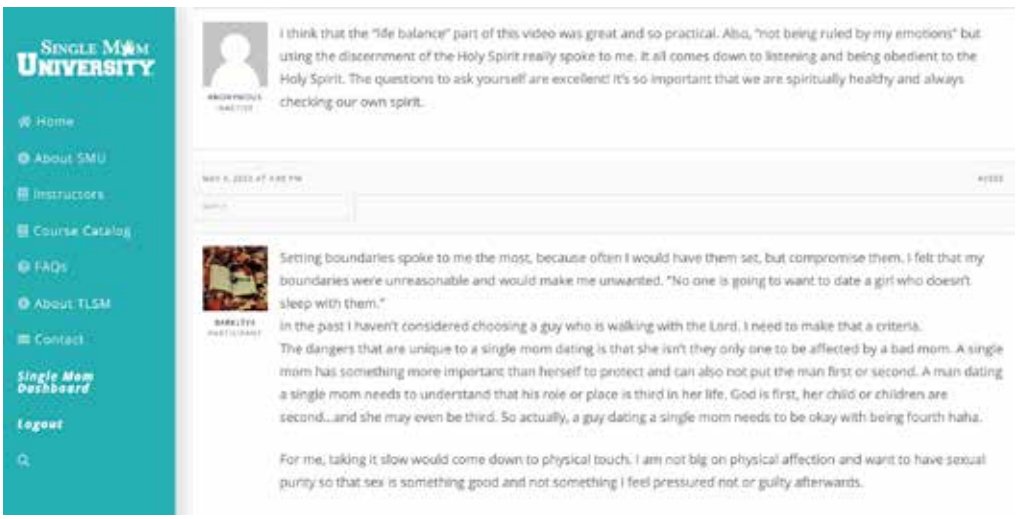
User Access includes:

- **VIRTUAL COMMUNITY**
  *networking through our chatroom feature*
- **150+ LIFESKILL COURSES**
  *Parenting, Finance, Health & Wellness*
- **HOMEWORK & QUIZZES**
  *to reinforce learning*
- **ADDITIONAL RESOURCES**
  *for each subject for continued learning*

**1,051** Women enrolled in Single Mom University

**704** SMU scholarships issued

**1,000% increase** Online chatroom engagement went up by 1,000% in 2020, giving students a way to connect virtually with one another



# BOOKS & CURRICULUM

## EXTENSIVE LEADER'S GUIDES

*Expanding our Resources & Brand Consistency*

TLSM expanded its print content by 33% in 3 of the books offered by the organization, as well as our Ministry Leader Workbook. Each of the books — *Overwhelmed, Kids and the Single Mom*, and *Peace and the Single Mom* — have a fully-integrated leader's guide inside the book, making it easier than ever before to launch a single mom's support group and have curriculum in hand. This easy-to-follow model includes discussion questions, central thoughts for each chapter, and specific leader instructions. Our goal is to ensure that our leaders are equipped with everything they need to thrive and grow their single mom groups.

As of December 31, 2020, *The Church and the Single Mom* book and the Ministry Leader Workbook have the most up-to-date statistics available to accurately and adequately represent single mothers and their children. They also have updated resources to serve single mothers.

In the interest of brand clarity, we also redesigned the cover for our *Kids and the Single Mom* curriculum, ensuring it flows with the existing curriculum offerings of the organization.

## BOOK DISTRIBUTION

*Free Books to Single Mom-Centric Facilities*

We recognize that not all single moms have access to our single mom print resources. To that end, we partnered with donors and single mom-centric facilities to bring books to single mothers. Examples of such facilities included pregnancy crisis clinics, single mom transitional living centers, homeless shelters, and other nonprofits that have high traffic among single mother clientele. We were able to distribute almost 400 free books in 2020 with plans to triple that capacity in 2021.

*"Our thanks to The Life of a Single Mom Ministry that shared materials with us. We appreciate the collaboration to make sure these amazing women succeed."*

HOPE MINISTRIES OF NORTHEAST TEXAS

388 Received free books and resources

# ONLINE PRESENCE EXPANSION

## REACHING THE MASSES

*Using Technology to Our Full Advantage*

We have always placed high value on our ability to reach as many single moms as possible and recognize that the utilization of social media and other online venues is critical to that goal. The Life of a Single Mom currently offers free weekly articles, podcasts, videos, eBooks, and online chats to engage the single mom population. Currently, we have over 400 articles available for online viewing, almost 100 YouTube videos, 8 free eBooks, more than 40 podcasts, and online chats with over 30,000 participants.

We continue to expand our online presence by creating more content, partnering with valuable voices in the single mom community, and surveying single mothers to ensure subject matter resonates with the ones we serve.

Our top 5 articles in 2020 received over 92,000 views. We also landed over 2,000 views on our podcast and video pages.

**48** Podcasts offered to single moms and ministry leaders

**413** Total articles written to encourage and inspire

**62** Videos offered to single moms and ministry leaders

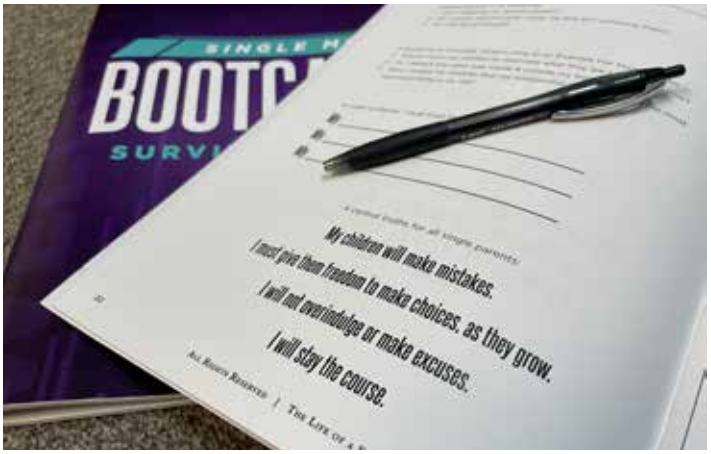
**8** Free eBooks offered on our website

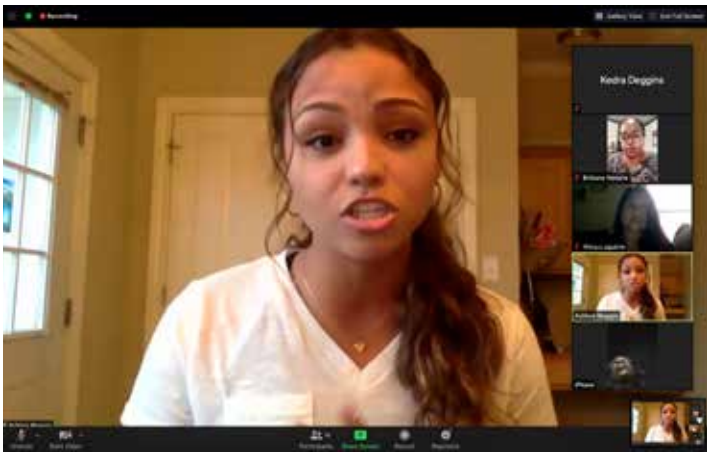
# OUR VIRTUAL EVENTS

### SINGLE MOM VIRTUAL BOOTCAMP

*4-Week Intensive to Encourage Single Moms*

In 2020, we rolled out our new Single Mom Bootcamp. Originally slated as a two-day onsite retreat at Feliciana Retreat Center in April, we quickly pivoted to a virtual model almost doubling our reach from 15 original single mothers to 27 total moms over the course of a 4-week intensive workshop. Each enrollee was shipped a survival kit that included a t-shirt, login and password to Single Mom University, a 60-page survival guide & workbook, journal, ink pen, coupons, 4 free books, and new jewelry from Versona Accessories. Our June kick-off meeting was led by SMU instructor and fitness expert, Daurie Adcock for an exciting exercise routine to get participants' blood flowing. Emphasis was placed on keeping the whole body healthy – mind, body, and spirit.



Workshops included 4 key topics over the course of the bootcamp: Overwhelmed to Overcomer, Single Parenting 101, Money Management, and Sex & Dating. Each workshop closed with a question & answer section and a homework assignment. Further, each week, participants were charged with utilizing their survival guides to fill in the reflection questions and journal their thoughts about changes they intended to make in decision-making and patterns to mark long-term success. It is also noteworthy that post-attendance surveys touted a 92% satisfaction rating.

*"Y'all. I answered my door on a dreary and overwhelming day and look at what I found?! What a blessing this ministry has been to my life even when least expected!"*

TX VIRTUAL REVIVE PARTICIPANT

## TEXAS REVIVE EVENT

*Virtual Workout and Encouragement*

As a single mom, it is easy to put health on the back burner. The endless demands of juggling multiple jobs, running a household, and ensuring the safety and comfort of their children, single moms often focus on themselves last, if ever. Therefore, the partnership with Moody Foundation made sense in 2020. It's time for single mothers to recognize they must put on their own oxygen mask in order to be healthy enough to raise their children well.

We offered dozens of Texas single mothers free attendance to Revive Night 2020 that included a kick-off dance party with our partners at Refit, lots of door prizes, and plenty of laughs along the way. Each participant received a box of goodies in the mail, prior to the event, including free reading materials and a free t-shirt for her workout. Perhaps the most fun the staff had that night was in receiving the dozens of photos of single moms working out and focusing on keeping themselves healthy. Upon conclusion of the event, we also offered licensed counseling to those moms who needed additional emotional and mental support.

Additionally, each mother received free access to Single Mom University to continue her health education with such classes as, Eating Healthy on a Budget, Top Ways to Integrate Exercise, and Stress Relief for Single Mothers.

# GET UP & GET MOVING!

# OUR INFRASTRUCTURE ADVANCEMENT

## GROWTH TAKES INTENTIONALITY

*Evaluating The Systems*

In late 2018, we began research for our upcoming three-year strategic business plan. After conducting focus groups with hundreds of stakeholders, we settled on our current plan for 2019, 2020, and 2021. Part of that plan was to sign a marketing contract with a marketing firm to expand our reach and enhance brand clarity throughout the United States. While the campaign did grow the organization's reach by 20% across social media and website hits, it also identified some key challenges within the organization's infrastructure. Enter 2020 and the pandemic that shut down most major businesses. The positive of the pandemic was it allowed us to take an intensive look inside each system to evaluate the positives and negatives of each technical system used by the organization, as well as their ability to sync to one another. This endeavor led to a 9-month deep dive into each program, purchasing new systems, and working with our tech team to ensure a seamless experience for each stakeholder, including ease-of-use for our Single Mom University students, quick automated responses to potential new single mom support group leaders, and task management inside our CRM system, just to name a few. A special thanks goes to the Huey and Angelina Wilson Foundation for funding this infrastructure upgrade and to board member, Kimberly Wigglesworth, for her efforts in facilitating the process.

***Our advancements include:***

- Expansion of Ministry Kit
- System integration to handle more volume
- Improved packaging for all store purchases
- New store products including candles & water bottles

In addition to system upgrades, we also expanded our product line in the online store, including the release of the new Calm & Quiet TLSM candle, offered in two sizes, new packages for all book shipments, and the new "I am Loved" water bottle.

Perhaps one of the most exciting infrastructure changes was in the expansion of our ministry kit, offered in 3 options: Basic, Premium, and Mega. All three options offer access to some level of Single Mom University and at least one phone consultation with one of our single parenting experts.

*Development of Branded Packaging // Introduction of New Merchandise // Restructuring of Ministry Kit Packages*

# CASE MANAGEMENT

### FILLING MOMS WITH HOPE

*Step-by-step encouragement to keep pushing forward*

Case management continues to be a key component of the services offered by TLSM. Case management is offered to both our single mom prison population and to the general single mom public. Case management includes up to one year of life-mapping with a case worker and identification of resources to help clients achieve life goals, e.g. job placement, resume building, financial resources, housing, addiction recovery, childcare, etc. Additional support offered through case management includes accountability and licensed counseling hours for motivated clients. Case management was developed as a way to provide long-term care to the most at-risk clientele, focusing on removing barriers to success and addressing root causes to poor decision-making with a component of crisis management, as needed. These services were needed in 2020 more than ever before, more than tripling our number served from 93 in 2019 to 188 in 2020.

It is also worth noting that 97 single mothers were served through our JRI Grant issued by the State of Louisiana Department of Corrections and Safety. This is of great merit, considering the local prisons shut down the ability for outside volunteers to enter the prisons, due to COVID risks on their population. Those 97 single mothers received case management, online education, licensed counseling, and financial assistance.

**37** Participated in our case management program

**97** Prisoners served through our pre-release, case management, and other programs

**288** Counseling and coaching calls for prison and non-prison cases

**24** Re-entry single mothers graduated from Single Mom University

# PRISON MINISTRY

# CHRISTMAS OUTREACH

974 Participated in our Christmas Outreach efforts

## CHRISTMAS DRIVE-THRU

In 2020, we hosted a single mom Christmas Drive-Thru in partnership with Healing Place Church. Upon entry to the drive-thru, single mothers were greeted with holiday candies and a QR code to listen to a special holiday message. Moms and children from across Greater Baton Rouge came to participate in the Christmas festivities. We featured multiple stations of Christmas carolers that were positioned all around "Candy Cane Lane." Hot chocolate and gourmet cupcakes greeted each participant, along with door prizes (distributed to random cars throughout the night), a warm meal, bottled water, and Christmas gifts to each mom and child. Moms were also able to stop for prayer at the end of the drive-thru, if they needed additional encouragement.

*Thank you for all the blessings this group has bestowed on my little family. I started coming to this group only about 3 months ago when I was in a really dark place.... life is changing so sweetly. Thank you again for blessing us and praying over us last night at the Christmas drive-thru!*

HPC SINGLE MOM

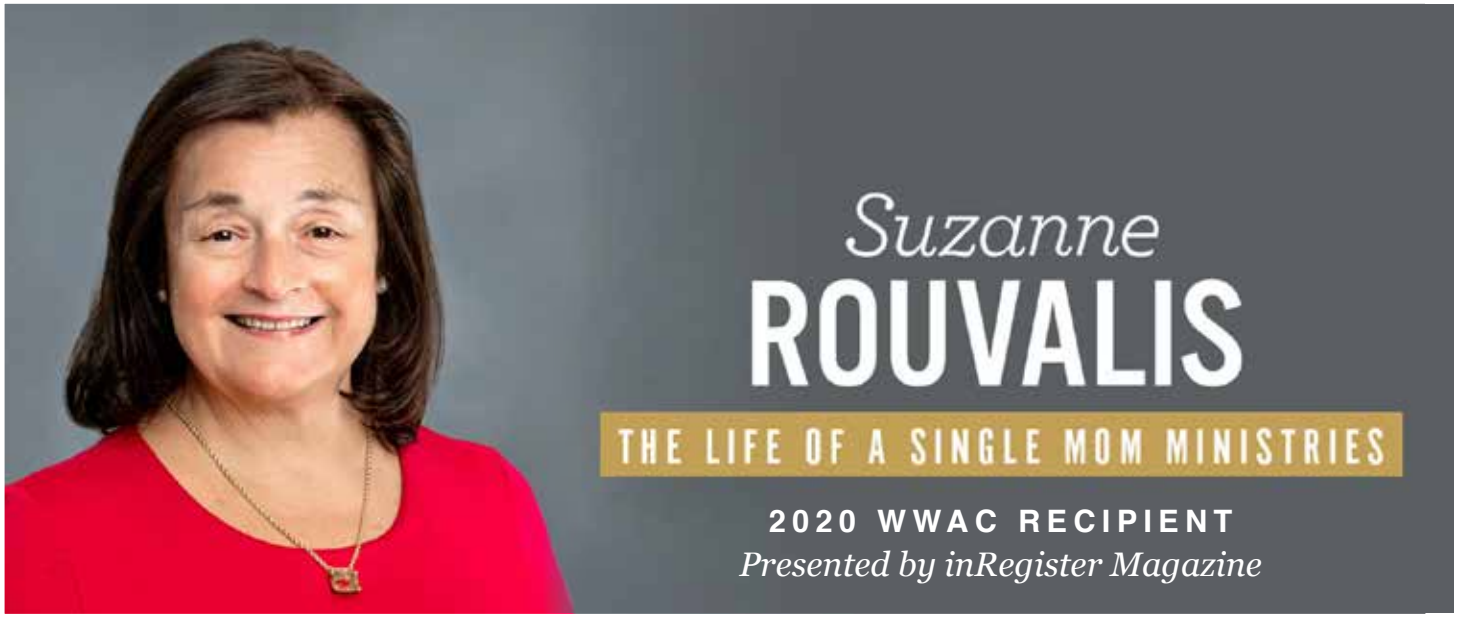
## NIGHT OF HOPE CELEBRATION

*National Virtual Event to Celebrate Christmas*

The Holiday Night of Hope Celebration was one for the books, as we quickly put together a special online event for single mothers. The event included a sing-along song special with single moms and their children snuggled around the fire, door prize giveaways, and an introduction to the new poem, *'Twas the Night Before a Single Mom Christmas*." The night ended with a powerful time of encouragement by CEO, Jennifer Maggio, on the message of Hope in the Midst of Battle. With over 800 viewers the first night alone, we are sure to bring back this celebration in years to come.

## CHRISTMAS SPONSORSHIPS

Thanks to our generous sponsors, TLSM was able to support individual Christmas sponsorship for 40 single mothers that included gifts from their wish list, along with special gifts and treats for each one of their children. This holiday tradition proves to be one of the most special parts of our year, as we see the eyes of children light up upon receipt of their holiday treasures. Thank you to each sponsor who makes this possible.




# WOMEN WITH A CAUSE

2020 Board Vice President, Suzanne Rouvalis, was presented with the Woman with a Cause award by inRegister Magazine. Her long-time commitment to The Life of a Single Mom has included a variety of roles, such as Board of Directors, Fundraising Committee, Budget & Policy Committee, Programs Committee, Single Mom of the Year committee, Christmas sponsor, mentor, and active volunteer. Most notably, Suzanne was recognized in 2018 as the organization's recipient of the Sister Award, the highest honor the organization bestows upon a volunteer who commits substantial amounts of time and finances to see that no single mom walks alone. Suzanne was also honored in 2019 by the Excalibur Club for her commitment to the organization. Suzanne says that her commitment stems from the awareness of how blessed she was to have two loving parents, actively involved in her life. In fact, the honor she has for her parents always results in her purchasing corporate sponsorship for our TLSM Impact Fundraiser in honor of her parents, Dora and George Rouvalis.

A successful engineer for Exxon Mobil, Suzanne ended her more than thirty year career back in 2013 and began to look for ways to give back in the Baton Rouge community. She became aware of her own blessings and looked for women-centric organizations that were making a meaningful impact on the lives of women and children. Her search led her to The Life of a Single Mom and she's never left!

> *"As people meet and talk with these amazing moms, a lot of the walls break down. In reality, all moms—all people—need support, no matter who they are."*
>
> SUZANNE ROUVALIS,
> 2020 WWAC AWARD RECIPIENT

We salute Suzanne and her commitment to seeing that no single mom would ever walk alone. She is a treasure to our organization and to the many single mothers she serves.



TO READ THE ARTICLE, VISIT: INREGISTER.COM/FEATURES/WOMEN-CAUSE-2020-SUZANNE-ROUVALIS

# MEET OUR BOARD OF DIRECTORS

The Board of Directors exists to govern The Life of a Single Mom through quarterly meetings, financial review, voting by quorum, and accountability oversight of the Chief Executive Officer. The Board of Directors duties are fully outlined in the organization's By-Laws. In addition, the Board of Directors utilizes sub-committees to carry out its duties, including a Fundraising Committee, Budget & Policy Committee, Executive Committee, and Programs Committee with an at-large board member serving as chair of all committees.

Upon orientation and acceptance, each board serves a minimum of two years up to a maximum of five years, commits to substantial financial engagement, and commits to a high level of stewardship of the organization's monies and its most important asset — its people. The Life of a Single Mom is pleased to introduce its 2020 Board of Directors: Board President, Kellie Duhon of Blue Cross and Blue Shield of Louisiana Foundation,

Vice President, Suzanne Rouvalis, retiree from ExxonMobil, Treasurer, Ben Lemann, of Arthur Gallagher, and Secretary and Immediate Past President, Lisa Oliver of GW Oliver. At-large board members included Scott Keaty of Butler Snow and Kimberly Wigglesworth of Dufresne Spencer Group.

Through the leadership of the Board of Directors, the organization increased overall income by 14.8% over 2019 and overall number of clients served by more than 108,000 single mothers, almost doubling its 2019 numbers. In October 2020, the organization voted on its 2021 Executive Board of Directors to include: Kimberly Wigglesworth as Board President, Scott Keaty as Vice President, Suzanne Rouvalis as Secretary, and Ben Lemann as Treasurer.

Some of its most notable work in 2020 included the integration of the organization's first virtual fundraiser for the TLSM Impact Luncheon on July 23, 2020, raising more than $40,000 in the middle of a pandemic.

**KELLY DUHON**
*Board President*

**SUZANNE ROUVALIS**
*Board Vice President*

**BEN LEMANN**
*Treasurer*

**LISA OLIVER**
*Secretary*

**SCOTT KEATY**
*Member*

**KIMBERLY WIGGLESWORTH**
*Member*

# NUMBERS AT A GLANCE

## PROGRAMS

- **21,532** Connected to a single mom support group
- **1,051** Enrolled into Single Mom University
- **288** Moms received one-on-one counseling
- **966** Received direct COVID financial assistance or food
- **97** Prisoners served through our various programs
- **388** Received free curriculum and/or bible studies
- **942** Leaders received one-on-one coaching

*We offer a variety of programs that focus on the 3 core areas: parenting, finances, and health & wellness. These programs include Single Moms Across America, Single Mom University, Prison Ministry, Case Management, and Financial Assistance.*

## EVENTS

- **27** Attended our first virtual single mom bootcamp
- **225** Attended our Christmas Drive-Thru event
- **13,958** Reached at speaking engagements

*Throughout the year, we were able to host a variety of virtual events for single moms and ministry leaders across the nation including our drive-thrus, holiday outreaches, and #NoSingleMomWalksAlone events.*

## VIRTUAL & DIGITAL IMPACT

- **37,951** Social Media Followers
  *Facebook, Instagram, Twitter, & Pinterest*
- **233,487** Total hits on the TLSM website homepage
- **143,854** Unique electronic users on the TLSM website

*As a national organization, we strive to reach our single moms and ministry leaders where they are. Social media has made it easy for us to offer encouragement, resources, and information to our audience.*

*In 2020, we were able to serve*

# 221,706

## SINGLE MOMS

*We are so thankful to have been able to make such an impact in the lives of single moms across the nation. But the truth is, we don't do this alone. From countless donors, to volunteers and supporters, we cannot say thank you enough for helping us in this fight to see that no single mom walks alone. Over the past decade, we have been able to serve 627,000+ single moms, but we aren't done yet!*

# THE FINANCIALS

### INCOME STATEMENT

| | |
|---|---|
| Grant Income | $520,559 |
| In-Kind Donations | $297,513 |
| Fundraisers | $100,827 |
| Contributions | $36,825 |
| Programs & Fees | $7,774 |
| Sales | $4,308 |

**$967,808**
**TOTAL INCOME**

### EXPENSE STATEMENT

**$686,956**
Single Parent Programs
*89% allocated*

**$76,839**
General and Administrative
*10% allocated*

**$4,595**
Fundraising
*<1% allocated*

**$768,390**
**TOTAL EXPENSES**

THE LIFE OF A SINGLE MOM™

*Where No Single Mom Walks Alone*

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