

2015 Annual Report



THE LIFE OF A SINGLE MOM[™]
Where No Single Mom Walks Alone

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Where No Single Mom Walks Alone

About

The Life of a Single Mom Ministries (TSM), headquartered in Baton Rouge, Louisiana is an award-winning 510c(3) non-profit organization that exists to see that no single parent walks alone. Single parents arrive at single parenthood in a variety of ways, including divorce, death, unplanned pregnancy, fostering, military duty, and more. Our single parent programs focus on establishing single parent support groups in churches and communities to become an information gateway for single parents. Our programming educates single parents in three critical areas: parenting, finances, and health & wellness.

Mission

Our mission is to educate & train community leaders, pastors, and the general public on the challenges single parents face, while helping those parents achieve self-sufficiency and success in parenting, finances, and overall health & wellness.

Board of Directors

The Life of a Single Mom is governed by its Board of Directors that is comprised of highly knowledgeable, diverse leaders who bring a variety of skill sets to our foundation. Our Board of Directors are volunteers who serve a two-year term to provide oversight and accountability for the staff. Our board meets quarterly and finances, budgets, and policies are approved by said board.



2015 Board of Directors:

Alana Fernandez, Board President
Suzanne Rouvalis, Vice President
Angela Lathers, Board
Secretary/Treasurer
Camille Conaway
Eunice McCarney
Dr. Cynthia Dicarlo
Dr. Pamela Beadle
Sara Crow
Beth Alford

A Productive Organization

Media

Facebook - 12,995
Instagram – 939
Twitter – 1,114
Pinterest – 1,300
Website Views – 288,715

Holiday Outreach

333 Single Moms Received Gifts
\$68,273 Given in December 2015
756 Children Received Toys

Support Groups

22 Single Moms Support Groups launched in 2015
1,429 Total Number of Single Mom Support Groups
9 Single Moms Support Groups in Greater Baton Rouge
1,878 Single Moms Reached in Greater Baton Rouge
46,000+ Single Moms Reached Nationally



Education

211 Participated in Single Parenting 101
5 SP101 education host sites
562 Signups for Single Mom University

Health & Wellness

104 Counseling Hours
341 Received Fresh Fruits & Vegetables
84 Participated in Free Exercise Class



National Events

963 Attended National Conference
12 National Events Hosted

Volunteerism

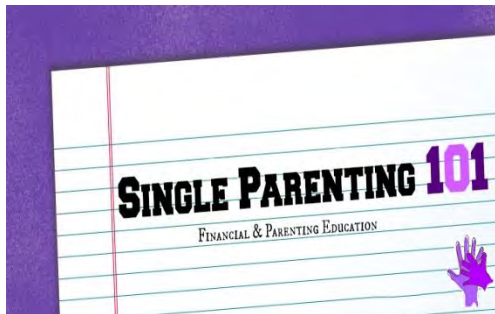
7,412 National Volunteers
\$37,300 Professional Services Donated
14,802 Volunteer Hours Logged
82 Single Moms gave back through S.O.S. Project
12 S.O.S. Service Projects Completed

Our Programs



Single Moms Across America focuses on equipping churches with effective methods to connect single mothers and their children to the church and help them build, as well as overcome financial, emotional, spiritual, and physical challenges.

Revive educates single moms on the importance of being in good health to improve the overall well-being and quality of life. We provide counseling, prevention, and education on self-care, balancing a healthy lifestyle through exercise and healthy eating, dealing with post-partum depression and coping with stress designed to improve psychological, social, and occupational functioning.



Single Parenting 101 offers financial literacy and parenting education classes to equip single mothers with tools necessary to build resilience to overcome challenges from finances, parenting, and emotional stress that will foster better life choices and a healthy development among their children.

Serving Other Sisters (S.O.S.) is a volunteer program that provides volunteer opportunities for single mothers to give back to their communities, outreach, education, and community awareness.



Single Mom University provides online self-paced education to single mothers to equip them with life skills to improve their overall quality of life. Education modules include planning for your future, self-care, spiritual/emotional growth, finances, parenting, and more. Modules can be used for individual or group study.

Events

The Life of a Single Mom hosted both local and national events in 2015. Some highlights include our National TLSM Single Moms Conference, Hip Hop Dance Night, fresh produce distribution, and multiple Training Workshops and seminars.



2015 Hip Hop Night



2015 National TLSM Single Moms Conference



2015 Training Workshops & Seminars

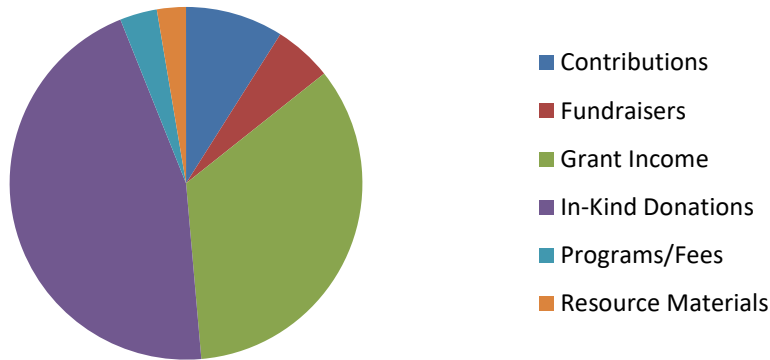
What Single Moms Say

TLSM, you have no clue the ripple effect of what you do on other ministries, churches, support groups, and single moms. Thank you. -GraceLynn

TLSM was there for me in a dark time in my life. You have touched so many single moms' lives, including mine. I am blessed to be part of the TLSM family. - Christina B.

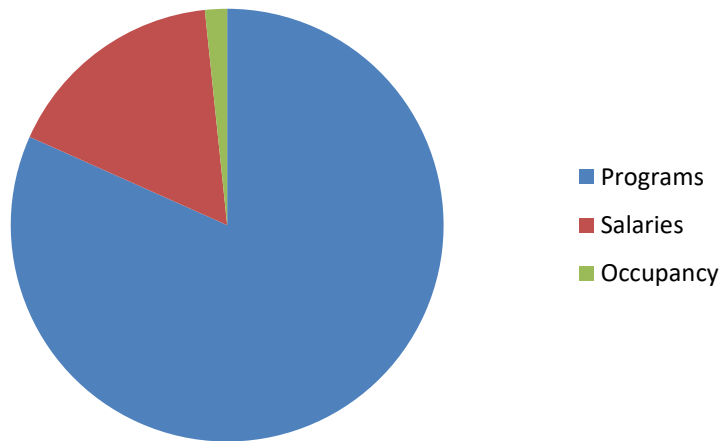
At the beginning of 2014, I started a single mom's group in my church. I immediately found the TLSM website and was blown away with all the available resources. It is my go-to site, still today, for all things I need to make my group successful. - A. ONeal

2015 TLSM Income Statement



Income Source	Amount	Percentage
Contributions	49,469.90	9%
Fundraisers	29,405.00	5%
Grant Income	189,000.00	34%
In-Kind Donations	249,673.60	45%
Programs/Fees	18,800.70	4%
Resource Materials	14,644.65	3%
Total	550,993.85	100%

2015 TLSM Expense Statement



Expense	Amount	Percentage
Single Parent Programs	401,727.73	82%
Salaries	81,946.87	17%
Occupancy	8,105.54	1%

Awards & Accreditations

- ✿ 2015 Guidestar Exchange Gold Seal Recipient
- ✿ 2015 LANO Accredited
- ✿ 2015 ECFA Accredited
- ✿ 2015 Louisiana Hero of Excellence Award (Legislative Women's Caucus)
- ✿ 2015 Top 10 Most Influential Leaders in America (Dr. John Maxwell)

Top 10 Most Influential Leaders in America Named by Dr. John C. Maxwell

The Life of a Single Mom Ministries announces their Chief Executive Officer, Jennifer Maggio, has been honored as one of the 2015 candidates of the John C. Maxwell Top 10 Most Influential Leaders in America. Considered a high honor, the Top 10 Leaders in America Award is presented by The John Maxwell Team to 10 influential trailblazers from across the country.

Maggio was recognized for her commitment to single moms, single mom ministry leaders, and connecting the two groups together to see that no single mom walk alone.

John Maxwell is a New York Times bestselling author, coach, and speaker who has sold more than 25 million books in 50 languages. Called America's top leadership authority, Maxwell has trained more than 5 million leaders in nearly every country of the world. The John Maxwell Team's core passion is to influence leaders like Maggio worldwide.

Maggio is honored to be in the class with other nominees, including Chief Executive Officer of Popeye's Louisiana Kitchens, Cheryl Bachelder, Brand Montague, founder of Kid President, and pastor of megachurch, Perry Noble.

